Environmental Benefits of a US Menthol Cigarette Ban



Cigarette butts are the single most littered item in the world:









Environmental IMPACTS of littered cigarettes



Poisons the environment

>1.3 million US menthol smokers would quit BENEFITS of a US menthol cigarette ban



>5.8 billion fewer cigarettes smoked annually



Cigarettes pollute the environment and endanger the health of all people



4.5 trillion littered cigarettes collected on beaches and coastal areas each year.

Leading source of litter on beaches and coastal areas



Cigarette filters are a source of nearly non-biodegradable, toxic-infused plastic waste.

Nearly nonbiodegradable, toxicinfused plastic waste





Release toxic chemicals into land and water that poisons our soil, waterways, wildlife, and marine life.

Poisons the environment

A US menthol cigarette ban will also benefit the environment by reducing toxic cigarette waste

ITC study shows that banning menthol cigarettes will lead to massive reduction in littered cigarette butts - a leading source of plastic waste: ²

>1.3 million US menthol smokers would quit Projected 1,337,988 US menthol smokers would quit if the US banned menthol cigarettes.³

11.9 average daily number of cigarettes smoked by US smokers.



>5.8 billion fewer cigarettes smoked per year 1.33 million x 11.9 cigs/day x 365 days =

5,811,550,878 fewer cigarettes smoked per year by US smokers who quit in response to proposed menthol ban.



Annual reduction of 3.8 billion littered cigarettes

65% of cigarettes littered each year in the US. 4

5.8 billion x 65% = 3.8 billion fewer littered cigarettes



Estimated reduction of 3,777,508,071 littered cigarettes per year or 755,502 kg of waste per year

References

BENEFITS

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